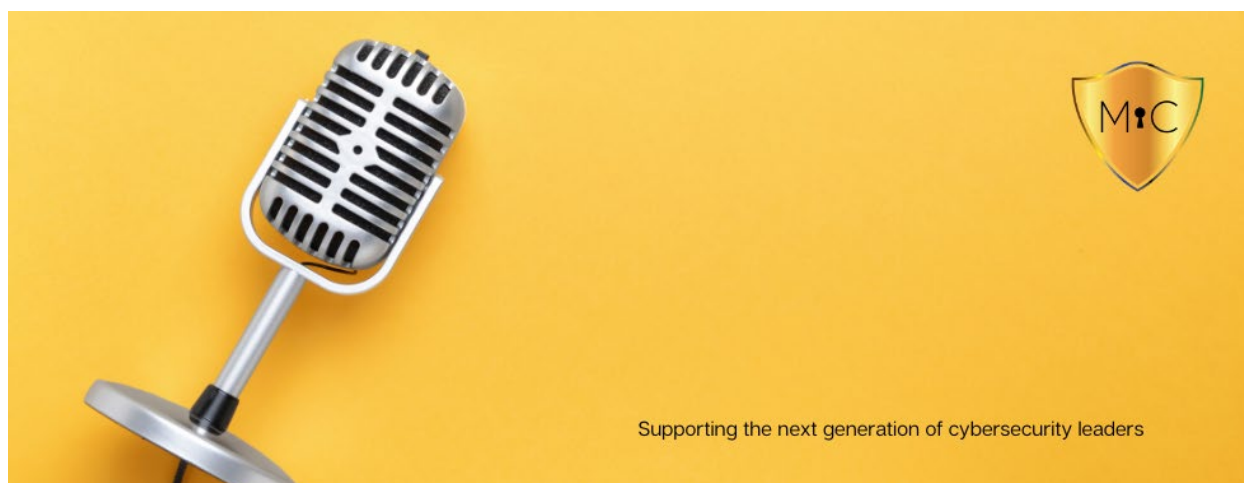




**MINORITIES IN
CYBERSECURITY
2023 ANNUAL
CONFERENCE**

MARCH 28 – 30th, 2023 | Dallas, Texas



WHAT IS MINORITIES IN CYBERSECURITY?

In a word? Community.

Minorities in Cybersecurity (MiC) was developed out of a unique passion to help fill the gap that exists in the support and development of women, non-binary, and minority leaders in the cybersecurity field. It is our mission to provide practical knowledge, training, and support to our members with the sole purpose of preparing them to become the next generation of global cybersecurity leaders.

WHY BECOME A SPONSOR?

- Visibility in the community as a supporter of talented minority, women, and non-binary leaders in cybersecurity
- Opportunities to share your company dedication and recruitment of women, non-binary, and minority cybersecurity leaders
- Access to talented and up and coming next generation cybersecurity leaders
- Networking with peers and strategic partners

ABOUT MiC

MiC is a member-driven organization serving the varying needs of individuals in the cybersecurity community. We are organized and develop our programming based on four leadership levels.

1. MiC Aspirers™ – In college, college graduate or transitioning into the cybersecurity field.
2. MiC Builders™ – Entry level and building their expertise.
3. MiC Communicators™ – Evolution from individual contributor to a people leader.
4. MiC Directors™ – Leaping from Manager to Director and above.

For more information on the Minorities in Cybersecurity Conference, please visit www.mincybsec.org or email conference@mincybsec.org

Minorities in Cybersecurity is a 501(c)(3) nonprofit organization. Tax ID: 83-2607455.



SPONSORSHIP LEVELS

To accommodate different sponsorship needs, MiC will offer the following acknowledged Sponsor Levels based on total aggregate spend on exhibit space packages, sponsored speaking packages, and branding packages outlined below. Sponsorship Levels will be based on overall rate card spend.

	Levels	Recognition on MiC Website, Emails, and Conference App	1-Year Corporate Membership to Minorities in Cybersecurity (Level)	Recognition on Plenary Backdrop and Two (2) Complementary Conference Passes	Exhibit Table on March 28 and 29	Recognition on MiC Branded Give-Away Items	Job Fair Table on March 30
\$50K +	PLATINUM	X	Sponsor 10K Value	X	X	X	X
\$30K +	GOLD	X	Champion 5K Value	X	X	X	
\$20K +	SILVER	X	Contributor 3K Value	X			
\$10K +	BRONZE	X					

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SPEAKING SPONSORSHIPS \$30,000

MiC offers three speaking slots to address the entire attendee audience. Due to the high volume of requests, we receive for the limited speaking slots, we ask for sponsors to submit a Sponsorship Speaker Request Form for consideration. Submissions will be reviewed stripped of sponsor name and reviewed by our subject matter experts.

Three speakers and two alternates will be selected. By submitting the Sponsorship Speaker Sponsor Form, you agree to pay the sponsorship fee if your Sponsorship Request to Speak is accepted.

Three 45-minute presentations or hosted panel are available:

Lunch Day 1	March 28 th , 2023
Lunch Day 2	March 29 th , 2023
Dinner Day 1	March 28 th , 2023
Dinner Day 2	March 29 th , 2023

The Speaking sponsorships will include an Exhibition Space and two (2) Complimentary Registration Passes to the conference.

To request a Sponsorship Speaker Request form, please email conference@minsybsec.org.



OTHER WAYS TO SHOWCASE YOUR BRAND

I. RECEPTION AND NETWORKING SPONSORSHIPS

These two (2) packages offer an opportunity to speak directly to reception delegates. Sponsors will be provided a 5 to 10-minute window at the start of the reception to allow the sponsor to thank the delegates for attending and to provide a brief overview of the sponsor organization. Sponsor logos will appear on signage at the respective receptions. Each package includes one (1) Complimentary Registration Pass to the conference.

Kickoff Reception \$20,000	March 28th, 2023
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This is the kickoff reception the evening on Day One of the conference and is a celebration of MiC Members, Partners, and guests. The reception is open to all attendees.

Networking Reception \$20,000	March 29th, 2023
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This reception is at the end of Day Two and open to all attendees. This is a great opportunity to network with peers, meet job seekers, and inspire others in the community.

II. SOLUTIONS SHOWCASE

Sponsors will also receive a 20-minute block to do a presentation, demonstration, or Q&A in a designated room during a networking break (Organizations are limited to two (2) Solution Showcase opportunities).

Solutions Showcase \$15,000	AM Block March 28th, 2023	AM Block March 29th, 2023
	PM Block March 28th, 2023	PM Block March 29th, 2023

III. REFRESHMENT SPONSOR

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Refreshment Sponsor \$10,000	March 28 – 29th, 2023
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It is always important to have an abundance of snacks and refreshments! Have your logo on display as delegates keep their networking energy up. Logo will appear on signage in break area for both days of Conference. Package includes one (1) Complimentary Registration Pass to the conference.

IV. JOB FAIR MEALS SPONSOR

Meals Sponsor \$10,000	March 30th, 2023
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Providing breakfast and a boxed lunch for job fair participants on the final day of the conference.

V. WI-FI / POWER SPONSOR

Wi-Fi/Power Sponsor \$10,000	March 28 – 30th, 2023
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Provide Wi-Fi and power for attendees. Sponsor recognition will appear on signage in the Plenary and Workshop rooms. Package includes one (1) Complimentary Registration Pass to the conference.

VI. CONFERENCE APP SPONSOR

Conference App Sponsor \$7,500	March 28 – 30th, 2023
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Sponsor recognition will appear on the home page of the Conference App.

VII. LANYARD SPONSOR

Lanyard Sponsor \$2,000	March 28 – 30th, 2023
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Get your logo on the lanyard for all delegate badges.

VIII. BENEFACTOR SCHOLARSHIPS

Sponsor a deserving student with an admission ticket for local students or sponsor an out-of-state student by providing travel! Everything helps!

Benefactor Scholarships Starting at \$179.00	March 28 – 30th, 2023
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Recognition of Benefactors will be provided on signage during the conference.



IX. EXHIBITOR TABLES (Provided with an Aggregate Spend of \$30K or more)

Exhibit Tables are the most popular sponsorship offering for companies looking to hire women, non-binary, and minority leaders in cybersecurity. It is also a great way to offer cybersecurity solutions to MiC Members and their organizations. Showcase your organization’s products and services and engage in meaningful conversations during Networking Breaks.

- Exhibitor Space: one 10 x 10-foot space with 6-foot table, power strip, and waste can
- Two (2) Complimentary Staff Registrations to the Conference (Access limited to AM & PM Breaks. Does not provide access to Sessions or Evening events)

Sponsor and Exhibitor Type:

CHECK YOUR SELECTION	EXHIBIT TABLE	PASSES	
LUNCH SPEAKING DAY 1	1	2	\$30,000
LUNCH SPEAKING DAY 2	1	2	\$30,000
DINNER SPEAKING DAY 1	1	2	\$30,000
DINNER SPEAKING DAY 2	1	2	\$30,000
KICKOFF RECEPTION DAY 1		2	\$20,000
NETWORKING RECEPTION DAY 2		2	\$20,000
SOLUTIONS SHOWCASE (4 available)	1	1	\$15,000
REFRESHMENT SPONSOR		1	\$10,000
JOB FAIR MEALS SPONSOR		1	\$10,000
WIFI / POWER		1	\$10,000
CONFERENCE APP SPONSOR			\$7,500
LANYARD			\$2,000
BENEFACTOR SCHOLARSHIPS			TBD*
DISCOUNTS			
MEMBER DISCOUNT (-10%)			
	TOTAL		
Please reserve a sponsorship or exhibitor opportunity for my company. All sponsorship opportunities are limited and are offered on a first-come, first-served basis and will only be held upon receipt of payment. Note: Payment must be received within 30 days of submission of sponsorship/ exhibitor application and no later than 14 days prior to the event. *Please contact us directly for student scholarship options			



Contact Name:
Title:
Company:
Street Address:
City, State & Zip:
Phone:
Email:
Fax:
Company Website:
Signature:
MiC Members and Corporate Members receive a 10% discount on all sponsorship or exhibitor opportunities.

Method of Payment (please check the appropriate box):

	Check Forthcoming: Checks must be received within 30 days of submission of sponsorship/exhibitor application. Checks must be made payable to "Minorities in Cybersecurity, Inc." Please mail check to: Minorities in Cybersecurity 3540 E. Broad Street, Suite 120-105 Mansfield, TX 76063
	Credit card: Credit card payments are accepted via our conference registration webpage. Here: https://www.mincybsec.org/conference-registration

Email or mail to:

Minorities in Cybersecurity, Inc.
3540 E. Broad Street
Suite 120-105
Mansfield, TX 76063
Tel: (682) 401-4835
conference@mincybsec.org



TERMS & CONDITIONS The following Terms and Conditions apply specifically to the Minorities in Cybersecurity 2023 Annual Conference ('EVENT'). 'EVENT VENUE' refers to the location where the EVENT is being held. Sponsorships are granted on a first-come, first-served basis. Minorities in Cybersecurity, Inc. ('MiC') reserves the right to reject any prospective sponsor company ('SPONSOR') that it deems inappropriate. SPONSOR includes any person, firm, or company, corporation, institution, association, or committee to whom the sponsorship is allocated. Terms and Conditions are subject to change without any prior notice.

- 1) All sponsorships will be awarded on a first-come, first-served basis. SPONSORS need to be committed to leadership and development of women, non-binary individuals, and minorities in the cybersecurity field, concerned about increasing the diversity in the cybersecurity field and be supportive of MiC's mission to participate in this conference as a SPONSOR. MiC retains the right to reject any sponsor that it deems inappropriate.
- 2) After written acceptance by MiC, the SPONSOR must provide a logo image (in .AI or .EPS, the format required by MiC) and other details required (such as correct use of the sponsor's name, trademarks etc.) to MiC within 30 days of receipt of acceptance.
- 3) Sponsorship agreements cannot be processed without payment. Funds must be payable in US dollars. All checks should be made payable to MiC. SPONSOR shall be responsible for any taxes on the sponsorship fee.
- 4) Sponsorship may be cancelled by sponsor by written notification to MiC up to 60-days prior to the EVENT start date. A sponsorship cannot be cancelled after that date because MiC incurs the cost of printing and other sponsorship recognitions. If notification of cancellation is received within 60-days of the EVENT start, MiC will attempt to revise sponsor recognition items as feasible and MiC shall be entitled to retain 100% of the sponsorship fee as damages.
- 5) Should any unforeseen event that is beyond the control of MiC render the fulfillment of this agreement by MiC impossible or impractical, MiC may return a portion of the amount paid for the sponsorship after deduction of any amounts necessary to cover expenses incurred in connection with work performed on production of the EVENT prior to the occurrence of the unforeseen event. Such expenses shall include, but not be limited to expenses incurred by MiC as a result of contracts with third parties for services or products connected with the EVENT, including out of pocket expenses and overhead expenses attributable to production of the EVENT. No funds will be returned should the dates or location of the show be changed by MiC, but the sponsorship benefits will be applied to the EVENT that is held at the changed location and/or changed date. MiC shall not be financially liable in the event the show is interrupted, cancelled, moved, or dates changed except as provided herein.
- 6) The sponsorship fee does not include free EVENT registration unless specifically stated in the sponsorship opportunity details.
- 7) Provision of MiC conference sponsorship does not entitle the SPONSOR to a waiver of any applicable annual MiC membership fee.
- 8) Accommodation costs are not included in the conference registration fee. Attendees are responsible for making their own lodging arrangements.
- 9) All sponsorship materials must be submitted 45-days prior to EVENT start date to ensure inclusion in the production schedule. Sponsorship requests after this date may still be accepted with caveats.
- 10) MiC will not be liable for damage or loss to a SPONSOR'S properties through fire, theft, accident, or any other cause, whether the result of negligence or otherwise.
- 11) No part of an exhibit, signs or other materials may be pasted, nailed, or otherwise affixed to walls, doors, or other surfaces in a way that damages or defaces the EVENT VENUE premises, equipment and/or furnishings. Damage from failure to observe this notice is payable by the SPONSOR.
- 12) Sponsorship is not limited to financial support per se, but can also take the form of provision of material hardware/software etc. Should your company be interested in sponsorship package not listed in this brochure, please feel free to contact us to discuss your preferences.
- 13) MiC reserves the right to select and finalize design of each branded conference item.
- 14) SPONSORS may request to sponsor single or multiple items/ events.
- 15) For sponsorship opportunities that include signage, please note - signage space may be limited. The EVENT organizers will inform each SPONSOR of the maximum size, number of signs etc.
- 16) In order to limit costs, MiC may limit the number of colors used for the printing of SPONSOR logos.
- 17) If a SPONSOR wants to negotiate for a higher priced item (e.g., higher quality notebook, tote bag, menu, etc.) than MiC has budgeted, SPONSOR must pay any additional cost for that item in addition to the applicable sponsorship fee.
- 18) The attendee list shall remain the property of MiC. SPONSOR will not be given any attendee information.
- 19) SPONSORS may not sublet, assign, or apportion any part of the item(s) sponsored nor represent, advertise, or distribute literature or materials for the products or services of any other firm or organization except as approved in writing by MiC.
- 20) All MiC funds are used to support the mission of the organization, including any net revenue from the EVENT.



Minorities in Cybersecurity

Minorities in Cybersecurity, Inc.
3540 East Broad Street
Suite 120-105
Mansfield, TX 76063

Web: www.mincybsec.org

Email: conference@mincybsec.org

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